

**ROB COHEN** creates advertising, graphic design, direct mail, web design and other projects involving the **direction of art**

## agencies

staff / freelance

artnofood 1997-present  
founder/creative director

McCann/MRM 1998 - 2013  
senior art director

Rosetta 2010-2011  
senior art director

DraftFCB 2007-2009  
vp/creative director

DDB 2005-2007  
senior art director

FCP Healthcare 2002 - 2005  
senior art director

Digitas 2002 - 2004  
senior art director

Saatchi & Saatchi 2002 - 2004  
senior art director

Grey 2002 - 2003  
senior art director

Y&R 1998 - 2002  
senior art director

Wunderman 1994 - 1999  
senior art director

O&M Direct 1990-1994  
senior art director

Chapman 1988 - 1990  
art director

Symon & Hilliard 1984 - 1988  
art director

## clients

### pharma / health

Enbrel  
Cymbalta  
Omacor  
Nexium  
CBR  
Blue Cross / Blue Shield

### travel / leisure

Disney World  
Universal Studios  
Emirates Airlines  
Lufthansa  
Hampton Inns  
Bird Calls Restaurant

### communication

AT&T  
Verizon  
Sprint  
Rogers  
Qdigital  
USPS  
Sirius Satellite Radio  
September Productions  
Madhouse Productions

### insurance / finance

aarp  
FM Global  
American Express  
Visa  
Mastercard

### miscellaneous

Jaguar  
GE / Hotpoint  
Fram|Autolite  
Transition Lenses  
Meals on Wheels  
NWF

## some skills

photoshop  
indesign  
illustrator  
final cut pro  
adobe muse  
photography  
aperture  
sketch up  
3d printing  
woodworking

## education

Bachelor of Arts in graphic design and photography from American University, many classes at SVA, ICP, the New School, travel, life, art shows, the internet, etc.

**ARTNOFOODDESIGN.COM**  
rob@artnofood.com 917-608-6379